# VIDEOCONFERENCE DIGITAL CITIZENSHIP EDUCATION DAYS

# **3-4 NOVEMBER 2020**

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concept note and draft agenda

**BlueJeans** 



#### **CONCEPT NOTE**

#### **PURPOSE**

The Council of Europe is organising a videoconference entitled "Digital Citizenship Education Days" on 3-4 November 2020 in conjunction with the États généraux du numérique pour l'éducation that will be organised by the French Ministry of National Education, Youth and Sports on 4-5 November 2020. The videoconference will bring together policy makers and practitioners including educators and school administrators from around Europe and aims to

- to raise awareness of digital citizenship education and promote its development across European schools;
- to provide an opportunity for education policy makers and practitioners to exchange views and share experiences of current developments in digital citizenship education in their own countries;
- to consider the challenges and opportunities for digital citizenship education presented by the current crisis, and, in particular, how policy and practice might be adapted to the needs of hybrid and distant forms of learning;
- to present the work of the Council of Europe's digital citizenship education project.

Ultimately the videoconference aims at mobilising education policy makers and practitioners to team up and support the development and promotion of digital citizenship education.

The videoconference will take place on 3 November 2020 from 17.00 until 19.30 and on 4 November 2020 from 17.00 until 18.30 (CET) on Blue Jeans platform (link will be provided before the event). It will introduce the Council of Europe's Digital Citizenship Concept and invite participants to explore and discuss about the following topics:

- Teacher training
- School practices
- School policies

Two keynote speakers, Dr Mike Ribble and Dr Renee Hobbs will provide their perspectives on digital citizenship.

The videoconference will also inform the participants about the preliminary findings of the Digital Citizenship Education Survey conducted in May and June 2020 to learn more about parents' views of digital citizenship.

The working language of the videoconference is English.

#### **RATIONALE**

The COVID-19 crisis has shown how much digital technologies can be useful to work, to learn, or for instance, to stay in contact with friends and family while their misuse has given rise to fake news, cyberbullying and well-being problems caused by increased screen time, lack of social contact, anxiety, etc.

Education ministries all over the world tried to respond to the crisis by deploying various distance learning solutions to ensure all learners have access to education. Curricula, teaching methods, course schedules and hours had to be adjusted accordingly. Due to various reasons, such as reduced teaching time, "core subjects" (e.g. maths, science, technology) which are perceived to be the most important were given priority over others (e.g. civics, citizenship).

The global shift to distance learning has propelled longstanding discussions about learners' data privacy and security to the forefront of national and international agendas. The abrupt transition to distance learning has indeed accelerated this process dramatically: more educational data is being digitised and stored than ever before and at an unprecedented scale.

Educators have turned to digital technologies and platforms provided by the private sector where there was a lack of online tools specifically developed and designed for teaching, learning or the management of

education. This further contributed to the discussions around data privacy and security and quality and integrity of educational resources.

A global reflection about digital citizenship is therefore more necessary than ever. There is a need to explore how young people navigate the current digital environment and how it is affecting their civic participation. Societies need citizens who are educated and prepared to face future challenges that will come from a world where there is no more distinction between online and offline: they need digital citizens.

# **BACKGROUND**

Over the last decade, the Council of Europe's action regarding the digital life of children has been aimed mainly at protecting them from the harms and threats of the digital environment. However, the digital environment and technologies have evolved rapidly and started transforming our lives. They provide unprecedented means for people to express themselves in various forms, to discover, learn and create, to communicate and socialise. In this perspective, mastery of digital tools and their technical complexity has become essential to social, economic and professional inclusion.

In this respect, supporting children and young people to participate safely, effectively, critically and responsibly in a world filled with social media and digital technologies has emerged as a priority for educators the world over. The notion of digital citizenship has evolved to encompass a range of digital and technical skills as well as competences for democratic culture that harness the benefits and opportunities the online world affords while building resilience to potential harms.

Launched in 2016, the digital citizenship education project builds on the Council of Europe's longstanding programme on Education for Democratic Citizenship and Human Rights Education and the recent *Reference Framework of Competences for Democratic Culture*. It aims to empower children through education to exercise and defend their democratic rights and responsibilities online, and to promote and protect human rights, democracy and the rule of law in the digital environment.

In November 2019 the Committee of Ministers of the Council of Europe adopted a recommendation (CM/Rec(2019)10) on developing and promoting digital citizenship education. The recommendation was reinforced by a ministerial declaration signed by education policy makers from all member states shortly after. Experience during the lockdown proved that it was not coincidence but rather a timely action to stimulate education systems to get prepared to confront future challenges such as the school closures caused by the COVID-19 pandemic.

#### **HOW TO JOIN THE CONFERENCE?**

Please register at <a href="https://primetime.bluejeans.com/a2m/register/pthixphq">https://primetime.bluejeans.com/a2m/register/pthixphq</a>.

Once your registration is approved you will get personal join link. For the best experience please use Google Chrome or Microsoft Edge to join the event.

If you are unable to join please do the following:

- Leave the event and try to reconnect or
- Download the BlueJeans Events app from https://www.bluejeans.com/downloads#events and join via app on smart phone or tablet.

# **DRAFT AGENDA**

#### **DAY 1 – 3 NOVEMBER 2020, 17.00 – 19.30 (CET)**

# 17.00 Opening

Welcome by Sjur BERGAN, Head of the Education Department, Council of Europe

Presentation of the Digital Citizenship Education Project by Michael REMMERT, Head of the Education Policy Division, Council of Europe

### 17.20 Keynotes

Moderator: Michael REMMERT, Head of the Education Policy Division, Council of Europe

Speakers: Mike RIBBLE, Author of *Digital Citizenship in Schools*, www.digitalcitizenship.net,

**United States** 

Renee HOBBS, Director, Media Education Lab, www.mediaeducationlab.com, United

States

Questions from the floor

#### 18.00 Parallel sessions

Introduction to the parallel sessions and technical information by Ahmet Murat KILIC, Programme Manager, Council of Europe

#### Session A - Teacher training

This session will present the Council of Europe's *Trainers' Pack* and ongoing efforts in teacher education and training and discuss issues and challenges in this field related to digital citizenship education.

Moderator: Olena STYSLAVSKA, Council of Europe Expert Rapporteur: Alessandro SORIANI, Council of Europe Expert

Speakers: Marie BANCAL, PIX International Project Manager, PIX.fr, France

Alessandra FALCONI, Zaffiria Centre, Italy

David GAVIN and Jürg FRAEFEL, Zurich University of Teacher Education, Switzerland

Anne-Claire ORBAN, Media Animation, Belgium

#### **Programme**

Presentation of the Digital Citizenship Education Trainers' Pack by Olena STYSLAVSKA (10 min)

Presentations by guest speakers (40 min/10 min each)

Questions from the floor (15 min)

Wrap-up (5 min)

#### Session B - School practices

This session will present the Council of Europe's DCE Promoters Network and digital citizenship activities carried out in various member States.

Moderator: Vitor TOME, Council of Europe Expert

Rapporteur: Ted HUDDLESTON, Council of Europe Expert

Speakers: Anne LEHMANS, Lecturer, University of Teacher Education, Bordeaux, France

Donatella SOLDA, Future Education Modena, Italy

Selda KUL BAŞTÜK, DCE Pilot School Project Co-ordinator, Turkey

Rudy VAN DER MEER, DCE Promoter, The Netherlands

Oksana PASICHNYK, DCE Promoter, Ukraine

#### **Programme**

Presentation of the DCE Promoters Network by Vitor TOME (10 min)

Presentations by guest speakers (40 min/8 min each)

Questions from the floor (15 min)

Wrap-up (5 min)

#### Session C – School policies

This session will present the Council of Europe's Draft guidelines for governing partnerships between education institutions and the private sector and ongoing efforts in development of school policies in relation to digital citizenship education.

Moderator: Brian O'NEILL, Council of Europe Expert

Rapporteur: Pascale RAULIN-SERRIER, Council of Europe Expert

Speakers: Susanna TAVARES, DCE Promoter, Portugal

Marika SIKHARULIDZE, DCE Promoter, Georgia

Anaïs ADRIAENS-ALLEMAND, Centre for Media and Information Literacy Education

(CLEMI), France

#### **Programme**

Presentation of the *Draft guidelines for governing partnerships between education institutions and the private sector* by Brian O'NEILL (10 min)

Presentations by guest speakers (40 min/10 min each)

Questions from the floor (15 min)

Wrap-up (5 min)

#### 19.10 Wrap-up

Conclusions by the rapporteurs of the sessions

Closing remarks by Michael REMMERT, Head of the Education Policy Division, Council of Europe

# 19.30 End of Day 1

#### **DAY 2 – 4 NOVEMBER 2020, 17.00 – 18.30 (CET)**

# 17.00 Digital Citizenship Education Survey

Moderator: Ahmet Murat KILIC, Programme Manager, Council of Europe

Speakers: Janice RICHARDSON, Council of Europe Expert

Veronica SAMARA, Council of Europe Expert

Questions from the floor

# 17.45 Draft report of the videoconference

Speaker: Vitor TOME, General rapporteur of the conference

### 18.00 Keynotes (video recording)

#### 18.30 End of the conference